

NATURE'S APPEAL[®]

WHAT IS "NATURE'S APPEAL™"?

THIS IS NOT A PERFUME OR MASKING AGENT BUT A CHEMICAL COMPOUND WHICH NEUTRALIZES THE ODORS BY CHEMICAL REACTION. ORIGINALLY DEVELOPED TO ELIMINATE FORMALDEHYDE ODORS IN THE PERMANENT PRESS CLOTHING INDUSTRY, IT WAS FOUND TO HAVE MANY OTHER USES SUCH AS ELIMINATION OF SMOKE IN ROOMS, CARS, PET ODORS ESPECIALLY NEAR LITTER BOXES, AND ODORS ASSOCIATED WITH MILDEW IN DAMP AREAS, CHEMICALS FOUND IN NEW RUGS AND FURNITURE WHICH AFFECTS PEOPLE WHO HAVE A SENSITIVITY TO THESE CHEMICALS. IT IS ALSO EFFECTIVE IN ELIMINATING PAINT ODORS IN NEWLY PAINTED ROOMS; RESIDENTIAL AND INDUSTRIAL FIRE ODORS AND SEWER GASES (ROTTEN EGG SMELL).

HOW NATURE'S APPEAL™ WORKS TO RESOLVE AIR POLLUTION

NATURE'S APPEAL™ WORKS BY ADSORPTION OF GASEOUS ODORS FROM SURFACES (WALLS, RUGS, FURNITURE AND CURTAINS, ETC.) IT CONVERTS THOSE ODORS INTO NON-TOXIC, NON-ODOROUS COMPOUNDS.

NATURE'S APPEAL™ IS ADSORPTIVE TO MANY KNOWN AIR POLLUTANTS SUCH AS HYDROGEN SULFIDE (ROTTEN EGG ODOR) FORMALDEHYDE NITROUS OXIDES SULFUROUS OXIDES, PLUS MICROORGANISMS THAT CONTACT ITS POLYMERIC SURFACE.

NATURE'S APPEAL™ ELIMINATES ODORS CAUSED BY MOLD AND MILDEW SUCH AS THOSE FOUND IN MOST BASEMENTS OR DAMP AREAS.

NATURE'S APPEAL™ IS BASICALLY ODORLESS. AFTER TWELVE HOURS THE FRAGRANCE YOU SMELL AFTER OPENING A CONTAINER IS USED BY HVAC ENGINEERS TO DETERMINE IF ODER NEUTRALIZER IS EFFECTIVELY IN THE AIR STREAM.

NATURE'S APPEAL™ IS EASILY AND ECONOMICALLY INSTALLED IN ANY ENVIRONMENT. IN A CONFINED STATIC AIR SPACE (A CLOSED OFF BEDROOM) NATURE'S APPEAL WILL LAST MUCH LONGER SIZE FOR SIZE THAN ODOR NEUTRALIZER IN A MOVING AIR STREAM (AN HVAC SYSTEM). THAT IS WHY WE RECOMMEND SMALL TUBS FOR SMALL AREAS WITH LIGHT ODORS AND MEDIUM AND LARGE TUBS FOR STRONGER ODORS AND LARGER AREAS OR HVAC SYSTEMS. LARGER OUT DOOR USES SUCH AS SEWER PLANTS OR ANIMAL FARMS REQUIRE OUR 35-POUND PAIL.

FOR MAXIMUM EFFECTIVENESS SQUEEZE THE CONTAINER TO LOOSEN THE CONTENTS, THEN TURN UPSIDE DOWN ON THE LID.

DOSAGE

LIGHT ODORS = 1 LB. /400 FT² MEDIUM ODORS. 2 LBS. /400 FT² HEAVY ODORS 3 TO 4 LBS. /400 FT²

HOW TO USE "NATURE'S APPEAL™"

FOR SMALL AREAS SUCH AS BASEMENT ROOMS, LIVING ROOMS, PET LITTER AREAS THE CANNISTER SHOULD BE PLACED UNDER A TABLE OR CHAIR TO ALLOW CIRCULATION OF AIR AND PREVENT IT FROM BEING STEPPED ON. USUALLY ONE POUND PER 400 FT² TUB WILL BE SUFFICIENT.

FOR LARGER AREAS WE RECOMMEND MORE THAN ONE POUND (USING THE 1 PER 400 FT² FORMULA). IF THERE IS A FORCED AIR HVAC SYSTEM THE CANNISTER(S) CAN BE PLACED IN THE PLENUM, PREFERABLY CLOSEST TO THE RETURN AIR VENT.